

Measure of activity during the fiscal year.

<b>SPECIALTY PLATES</b>	<b>FY2015</b>	<b>FY2016</b>	<b>FY2017</b>
Arizona Agriculture (Future Farmers)	6,819	8,772	10,119
Arizona Cardinals	59,738	70,381	76,446
Arizona Centennial	10,003	9,925	9,945
Arizona Coyotes		3,032	2,943
Arizona Diamondbacks	8,923	9,178	10,416
Arizona Highways	23,647	26,669	29,680
Arizona Historical Society	147	125	144
Boy Scouts of Arizona	312	324	349
Channel 8 PBS	330	366	372
Character Education	1,845	1,756	1,651
Child Abuse	16,611	15,111	13,722
Childhood Cancer Research	1,117	1,251	1,359
Choose Life	1,374	1,506	1,416
Collegiate--Arizona State	17,160	17,760	18,587
Collegiate--NAU	2,643	2,716	2,881
Collegiate--University of Arizona	22,757	23,588	24,432
Environmental	8,737	8,386	8,517
Extraordinary Educators	1,301	1,861	2,145
Families of Fallen Police Officers	12,685	14,289	15,635
Fire Fighters	4,339	4,248	4,431
Firefighter Safety Training		970	1,146
First Responder			9,457
Fraternal Order of Police	888	841	836
Girl Scouts	142	124	154
Gold Star Family	375	420	459
Golden Rule	11,294	11,367	11,745
Grand Canyon Univeristy			678
Hunger Relief	874	948	933
In God We Trust	9,015	10,027	11,050
Keep Arizona Beautiful	1,369	1,586	1,764
Legion of Valor	4	6	6
Masonic Fraternity	664	702	709
Midwestern University		196	130
Military Support/Freedom	33,005	35,643	38,458
National Guard	127	119	114
Navajo Nation	2,179	2,236	2,413
Pet Friendly/Spay and Neuter	13,934	13,914	14,097
Phoenix International Raceway	802	978	1,108
Phoenix Suns	4,231	4,345	4,413
Pink Ribbon/Cancer Awareness	12,120	11,613	11,171
Route 66			4,587
San Carlos Apache Tribe	494	516	518
Southwest PGA		113	597
Special Olympics			389
Thunderbird School of Global Management	474	448	475
Transplantation Awareness (Organ Donor)	5,253	5,148	5,199
University of Phoenix	133	135	118
Veteran	65,910	73,320	82,772
White Mountain Apache	523	513	529
Wildlife Conservation	7,778	8,307	8,978
Women Veterans	1,320	1,552	1,863
<b>TOTAL</b>	<b>373,396</b>	<b>407,331</b>	<b>452,056</b>