

Business Engagement and Compliance

Pinal Requests Input on Central Arizona Parkway Plan

The public is invited to submit feedback on plans for the proposed Central Arizona Parkway project in Pinal County.

The project would run parallel to the Central Arizona Project canal and serve as a relief road for San Tan Valley and other communities.

Phase I of the project would feature interchanges with State Route 24, and Germann and Ocotillo roads. The next phase would build the road to the south of Combs Road. The next step would be to bring the parkway down to Arizona Farms Road. Several options are under consideration for that portion.

Queen Creek will spend \$87.5 million to improve the interchange at SR 24 and Ironwood Road. Pinal has dedicated

\$15 million for right-of-way acquisition.

The total project cost to extend SR 24 to the canal will be more than \$100 million, not including the Ironwood interchange.

Phase I of the parkway is expected to cost another \$60 million. Officials are in the preliminary stages of studies and design needed to make the project eligible for federal transportation funds. Depending on when or if that money becomes available, representatives predict Phase I could be ready within three years.

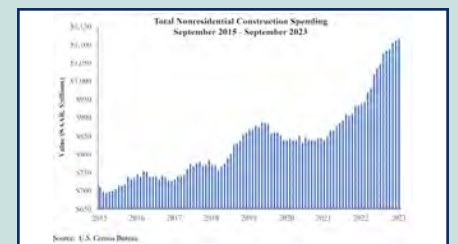
The federal review process mandates gathering public input. An online survey has been created and was unveiled during a recent project presentation to San Tan Valley residents. ([Source](#))



Packing for a Trip vs. Small Business Marketing: A Journey to Success



EPA Issues Plan for Yavapai County Mine Cleanup



Nonresidential Construction Spending up for 16th Month



NEWLY CERTIFIED DBE FIRMS

- AYCE Consulting Engineers Inc.
- Development Global LLC
- JCN Transport LLC
- K&K Construction Supply Inc.
- Simsona Corporation

- ▶ **EVENTS**
- ▶ **OPPORTUNITIES**
- ▶ **EXTERNAL LINKS**

Bring out the Big Suitcase...

Packing for a Trip vs. Small Business Marketing: A Journey to Success

Embarking on a journey is a lot like managing a small business. Both require careful planning and a keen sense of purpose to ensure success. As you pack your suitcase for an adventure, you will notice striking similarities between the items you bring and the essential components of a small business marketing strategy. Let us explore this intriguing comparison to unlock the secrets of successful small business marketing.

“Necessities” = Business Card + Website

On a trip, you know what items to bring, no matter what. Your business card is a small but crucial item that connects you with others, and your website is your 24/7/365 digital brochure. Just as a physical business card showcases your contact details and brand identity, a well-designed website reflects your business’s personality, expertise and offerings. Your online presence serves as a point of contact and confirmation for potential customers and clients.

Jacket or Warm Coat = Marketing Plan

A jacket or warm coat is a must when traveling in cold climates. It provides protection and insulation against the elements. In small business marketing, a comprehensive marketing plan plays a similar role. It shields your business from unpredictable market conditions and helps maintain a consistent brand image.

Just as you would not venture into a frigid environment without a warm coat, you should not dive into the competitive business world without a solid marketing plan. A marketing plan defines your target audience, strategies and goals, ensuring your business stays warm and thrives even in challenging conditions.

Map = Marketing Plan

A map is a traveler’s trusted companion, guiding you through unfamiliar territories. For any business, your marketing plan serves as your map, charting the path to success. It outlines the route to reach your goals, identifies key milestones and sets the direction for your marketing efforts.

With a map, you will likely make the right decisions on your journey. Similarly, with a marketing plan, your business can become more focused and effective in reaching its target audience. As you would need a map to navigate a new city, maneuver the business world with a well-crafted marketing plan.

Pocket Translator or Mobile App = Business Development Ice Breaker

When traveling to a foreign country, a pocket translator or a mobile app can be a lifesaver. It helps you bridge the language gap, connect with locals and break the ice. In small business marketing, your business development (BD) strategies are your icebreakers. They enable you to communicate with potential clients, build relationships and expand your network.

Just as you would not travel to a foreign land without a way to communicate, your small business cannot thrive without effective BD icebreakers. Whether attending networking events, creating partnerships or leveraging social media, these strategies help your business establish meaningful connections and open doors to new opportunities.

Packing for a trip and small business marketing share more in common than you might think. As you carefully select your travel essentials, small business owners must prioritize their marketing essentials, including a website, a well-thought-out marketing plan and effective business development strategies. By drawing parallels between these two journeys, you can navigate the challenges of the business world with confidence, just as you would on your travels. Bon voyage!!!



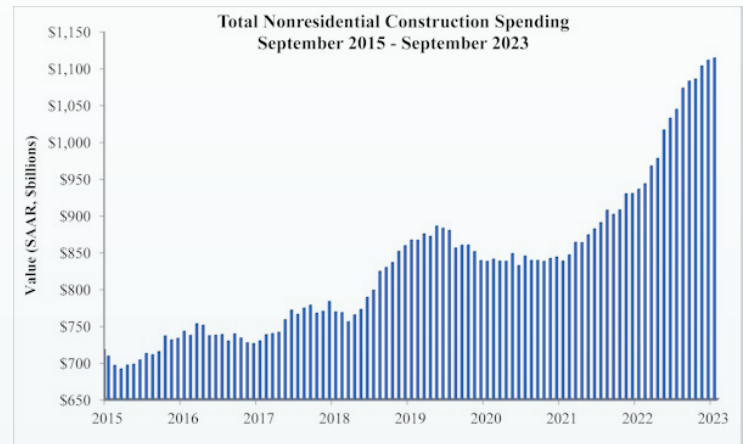
Nonresidential Construction Spending up for 16th Month

National nonresidential construction spending increased 0.3% in September, according to an Associated Builders and Contractors analysis of data published by the U.S. Census Bureau. On a seasonally adjusted annualized basis, nonresidential spending totaled \$1.1 trillion.

Spending was down on a monthly basis in nine of the 16 nonresidential subcategories. Private nonresidential spending increased 0.1%, while public nonresidential construction spending was up 0.5% in September.

“Nonresidential construction spending increased for the 16th straight month in September,” said ABC Chief Economist Anirban Basu. “While some private categories, including power, commercial and amusement and recreation saw healthy month-over-month increases, publicly financed construction accounted for more than 72% of September’s rise. Given increased federal infrastructure spending and exorbitant financing costs for private construction, that dynamic should remain firmly in place over the coming months.”

“Despite a small decrease in spending in September, manufacturing construction remains the nonresidential sector’s outperformer,” said Basu. “Spending in the category is up 62% over the past year and accounts for nearly 43% of the year-over-year increase in nonresidential construction put in place. With several industrial megaprojects ongoing, spending in the manufacturing segment will remain elevated for several quarters.” [\(Source\)](#)



Source: U.S. Census Bureau

EPA Issues Plan for Yavapai County Mine Cleanup

In October, the U.S. Environmental Protection Agency issued a final plan – called a Record of Decision (ROD) – to clean up the former Iron King Mine and Humboldt Smelter Superfund Site in the town of Dewey-Humboldt in Yavapai County. The ROD presents the cleanup option EPA selected after considering and responding to public comments.

This decision provides a comprehensive solution building on years of prior work by the agency and the state of Arizona to address arsenic, lead and other heavy metals in soil at and near the site. To view the ROD, [click here](#). Next, EPA will design and implement a comprehensive cleanup action.

Previously, the EPA released a proposed cleanup plan and held a public comment period from March 15 to May 13, 2023. On March 29, 2023, EPA presented the proposed plan at a public meeting in Dewey-Humboldt where oral comments were recorded and entered into the official record.

For a short summary of EPA’s 2023 Proposed Plan issued prior to the ROD, view this [fact sheet](#). To view the full Proposed Plan, [click here](#). [\(Source\)](#)



Business Engagement and Compliance

- ADOT/BECO
- Other Associations

****ATTENTION TO ALL FIRMS****

Need help preparing DBE affidavits?
Please see our tutorial video below:

["Preparing DBE Affidavits"](#)



NOVEMBER

14 **ABA: Member Mixer Hosted By Adolfson Peterson**
4 - 6 p.m.
Location: Adolfson & Peterson
5002 S. Ash Ave., Tempe

14 **PMI: Panel Discussion: Everything You Wanted To Know About Risk Management But Were Afraid To Ask**
5:30 - 9:30 p.m.
Location: Brother John's BBQ
1801 N. Stone Ave., Tucson

14 **ACEC: Arizona/City of Phoenix November Liaison**
8 - 9 a.m.
Location: Virtual

15 **AAED: Southern Arizona Summit: Delivering Arizona**
8 - 11:30 a.m.
Location: Arizona Sands Club
565 N. Cherry Ave., Floor 5, Tucson

16 **AZ Water Association: WWTC Happy Hour**
5 p.m.
Location: Tombstone Brewing Company
3935 E. Thomas Road, Phoenix

16 **APWA: ASCE and APWA Joint Meeting: Parks and Playgrounds**
11:30 a.m. - 1 p.m.
Location: Phoenix Airport Hilton
2435 S. 47th St., Phoenix

16 **SMPS: AI Unplugged: A Four-Part Harmony of Insights**
11:30 a.m. - 1:15 p.m.
Location: Kitchell
1707 E. Highland Ave., Phoenix



Featured Federal-Aid Projects

CURRENT OPEN SOLICITATIONS

Due Date	Project Valuation	DBE Goal	Solicitation / Project Number	Type	Project Owner and Description	Contact
11/17/23 11:00 a.m. MST	\$12.1 million	3.62%	085-A(207)T; F050701C	IFB	ADOT - Pavement Preservation, Gila Bend to Range Road on Lukeville Highway (SR 85) . The work consists of milling the existing chip seal course and replacing it with a hot applied chip seal coat and micro-surfacing.	Iqbal Hossain, Group Manager of Contracts and Specifications, at ihossain@azdot.gov .
11/17/23 11:00 a.m. MST	\$1.19 million	4.57%	T028501C; CLF-0(202)T	IFB	ADOT - System Preservation and Bridge Replacement, Chase Creek Bridge, Clifton . The work consists of a new bridge, realigning the Frisco Avenue, constructing the bridge approaches, and other related work.	Iqbal Hossain, Group Manager of Contracts and Specifications, at ihossain@azdot.gov .
11/17/23 11:00 a.m. MST	\$110 million	6.73%	010-C(224)S; F027001C	IFB	ADOT - Capacity Additions and Bridge Replacement, I-10 Gila River Bridge Replacement, Pinal County, Gila River Indian Community . The work consists of removing and replacing existing thirteen span prestressed concrete girders (EB and WB) bridges with new thirteen span prestressed concrete UBT 50 girder (EB and WB) bridges.	Iqbal Hossain, Group Manager of Contracts and Specifications, at ihossain@azdot.gov .
11/17/23 11:00 a.m. MST	\$5.6 million	3.53%	087-D(205)T; F031701C	IFB	ADOT - Bridge Rehabilitation, Coyote Wash Bridge #898 from Winslow to Kayenta Highway (SR 87) . The work consists of removing and replacing the existing superstructure, scour retrofit, paving both sides of the approach slabs, guard rail, seeding and other related work.	Iqbal Hossain, Group Manager of Contracts and Specifications, at ihossain@azdot.gov .

External Links:

- [ADOT Current Advertisements](#)
- [ADOT Engineering Advertisements](#)
- [ADOT Public-Private Partnership Initiatives](#)
- [ADOT Advertised Alternative Delivery Projects](#)
- [Bidding Opportunities Around the State](#)

DBE SUPPORTIVE SERVICES PROGRAM

1801 W. Jefferson St., Ste. 101, Phoenix AZ
602.712.7761
DBESupportiveServices@azdot.gov

I-17, ANTHEM WAY TI TO JCT. SR 69 (CORDES JUNCTION)



PROJECT OWNER

Arizona Department of Transportation

PROJECT NAME

I-17, Anthem Way TI to Jct. SR 69
(Cordes Junction)

Phoenix – Cordes Junction Highway

Public-Private Partnership
Design-Build-Operate-Maintain
Agreement

PROJECT NUMBER

17 MA 229 H6800 01C / NHPP-017-
A(228)S

DBE participation goal
established for this project:

10.16%
for Professional Services

10.88%
for Construction Work

OUR TEAM

The Kiewit-Fann Joint Venture (KFJV) is a strategic partnership between two trusted Arizona firms that have extensive experience working in rural environments, delivering highway projects. KFJV team members have an extensive history together on successful design-build and CMAR projects and have long-standing relationships with ADOT, local jurisdictions, and the community.

POTENTIAL SUBCONTRACT OPPORTUNITIES

KFJV is seeking diverse and local firms interested in pursuing multiple scopes of work on the I-17 Anthem Way project. The following scopes are open for solicitation:

- Buy PVC & CIP Wall Embeds
- De-lead Existing Bridge Bearings
- Handrail
- Bridge Deck Grooving
- Nursery Stock Trees
- Rock Bolt Walls
- Install Rock Anchors/Shotcrete
- Remove Ground Mounted Signs
- Routine Maintenance - Damaged Sign F&I
- Weld Bearing Replacements
- Slipform & CIP Concrete Barrier
- Flatwork

Attachments: Wage Decision No. AZ20210008 Mod No. 0 - Dated 01/01/2021

TAKE THE FIRST STEPS

Head to <https://www.kiewit.com/business-with-us/opportunities/i-17-anthem-way-project/> to complete the Subcontractor Questionnaire and create an account with Building Connected, or for additional information and future event dates.

QUESTIONS? CONTACT US!

Contact us to learn about anticipated subcontract opportunities on the I-17 Anthem Way project at Flex.Outreach@kiewit.com.

KFJV is committed to meeting or exceeding stated project participation requirements upon award of ongoing and upcoming Arizona Department of Transportation projects; assisting interested DBEs in obtaining bonding, lines of credit or insurance; providing interested DBEs information related to the plans, specifications and requirements for work to be subcontracted or supplied by these DBEs; assisting interested DBEs in obtaining necessary equipment, supplies, materials or related assistance or services; sub-dividing bid items into economically feasible work units to DBEs every advantage to quoting the project.

KFJV is an Equal Opportunity Employer.