

New Loop 303 project among ADOT's 2025 freeway highlights

Completion of I-10 Broadway Curve work high on ADOT's new year's resolutions

The Arizona Department of Transportation is looking ahead to starting, continuing or completing construction on several Phoenix-area freeway projects in 2025.

Topping ADOT's list of new construction projects is an extension of Loop 303 from Van Buren Street south to Maricopa County Highway 85 (MC 85) in the Goodyear area. Here is an overview:

- **The Loop 303 project**, currently in final design, will provide three freeway lanes in each direction between Van Buren Street and Lower Buckeye Road and two lanes in each direction from Lower Buckeye Road to MC 85. New bridges will carry the freeway over several cross streets and the Union Pacific Railroad. The new stretch of Loop 303 will be built where Cotton Lane currently carries area traffic. Work is scheduled to start by fall 2025 and last approximately three years. More information: azdot.gov/L303-MC85-VanBuren.

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NEWLY CERTIFIED DBE FIRMS

- [Cinga Technologies LLC](#)
- [Fronza & Francis LLC](#)
- [Epic Truck Dispatching LLC](#)
- [Tovin Insulation Concepts Inc.](#)
- [PALACIO COLLABORATIVE Inc.](#)
- [Victoria Engineering & Consulting LLC](#)
- [ICOR Unlimited LLC](#) | DBA: Cori Anthony Clothing
- [Envy Dirt Worx LLC](#)
- [Luxor Trucking LLC](#)



How to leverage testimonials for business growth



Extensive list of new, ongoing projects planned for Sky Harbor in 2025



ADOT to use federal grant to study low-carbon paving materials



Chandler City Council to adopt road work ordinance

▶ EVENTS

▶ OPPORTUNITIES

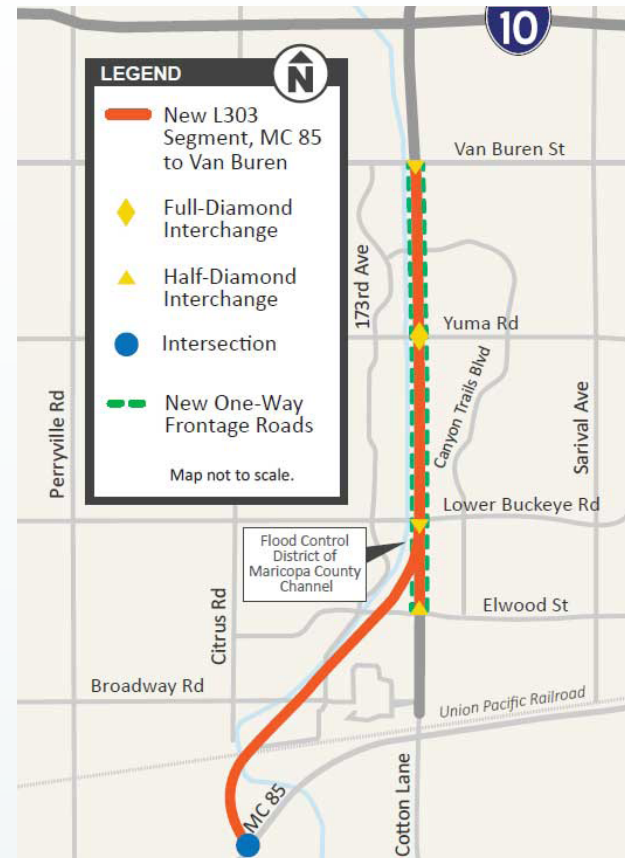
New Loop 303 project among ADOT's 2025 freeway highlights (Cont'd)

The following are among ADOT's major Phoenix-area freeway projects in 2025:

- **The I-10 Broadway Curve Improvement Project between the I-17 "Split" and Loop 202** is anticipated for completion this spring. This has been the largest freeway reconstruction project in ADOT's history, which began in the fall of 2021. Along with new lanes that already have been added along 11 miles of I-10, crews are finishing elevated ramps providing direct connections at the I-10/State Route 143 interchange. They also will complete two pedestrian/bicyclist bridges and widen the Guadalupe Road bridge over I-10. More information: i10broadwaycurve.com.
- **The Loop 101 (Pima Freeway) Improvement Project between Shea Boulevard and Princess Drive/Pima Road** in Scottsdale is scheduled for completion by early 2026. Work started in January 2024. The project adds a lane in each direction within a 4.5-mile work zone. Crews also are converting the Loop 101 interchange at Frank Lloyd Wright Boulevard into a diamond configuration to improve traffic flow. More information: azdot.gov/Loop101PrincessToShea
- **The I-17 Improvement Project between Anthem Way and Sunset Point north of Phoenix** is scheduled for completion in late 2025. Work on the 23-mile project started in fall 2022. Crews are nearing completion of third lanes in each direction between Anthem Way and Black Canyon City. Work also continues on the unique 8-mile flex lanes system north of Black Canyon City. More information: improvingi17.com
- **The I-10/Loop 101 Interchange Improvement Project** in the West Valley begins this year and is expected by the summer of 2025. Work will include construction of new HOV ramps providing I-10/Loop 101 connections to and from the east (downtown Phoenix). Crews also will modify the existing southbound Loop 101 to eastbound I-10 ramp to add a direct "exit ramp" to 91st Avenue. A new combined southbound Loop 101 exit to both Thomas and McDowell roads will be built to help manage overall freeway traffic flow. Construction is expected to last two years. More Information: azdot.gov/i10andLoop101WestValleyRampsProject
- **The Loop 101 (Agua Fria Freeway) Widening Project between I-17 and 75th Avenue** in the northwest Valley will advance, with a projected completion date of March 2027. The project started in September 2024. In addition to adding lanes in each direction, the project includes interchange and cross-street improvements at 75th Avenue. More information: azdot.gov/Loop101West75thToi17
- **The Loop 202 (Santan Freeway) Widening Project between Loop 101 (Price Freeway) and Val Vista Drive** in the southeast Valley, which started in August 2024, will add new lanes in each direction. Bridge and interchange improvements also are underway. The project is scheduled for completion by early 2027. More information: azdot.gov/L202-L101-to-ValVista
- **The new I-10 Gila River bridge construction southeast of Riggs Road** will advance in 2025. Crews started work in the summer of 2024 to replace the outdated existing I-10 bridges crossing the Gila River. Completion is scheduled for summer 2026.
- **The I-17 Resurfacing Project between Happy Valley Road and State Route 74** in north Phoenix is planned for completion by March 2025. The project, which started in May, includes diamond grinding of the freeway's concrete pavement surface. ADOT also is finalizing plans for an **I-17 resurfacing project between SR 74 and Anthem Way**, scheduled to start by summer 2025.

ADOT plans and constructs new freeways, additional lanes and other improvements in the Phoenix area as part of the Regional Transportation Plan for the Maricopa County region. Many projects are funded in part by Proposition 400, a dedicated sales tax approved by Maricopa County voters in 2004. Voters in November approved Proposition 479, extending the existing half-cent tax to fund future transportation projects in the Phoenix region.

Real-time highway conditions are available on ADOT's Arizona Traveler Information site at az511.gov and via the AZ511 app (download free for [Apple](#) and [Android](#) devices). ADOT also provides highway condition updates via its Twitter/X feed, [@ArizonaDOT](https://twitter.com/ArizonaDOT).



Turn raving clients into your best marketing tool!

How to leverage testimonials for business growth

Running a design or construction business is not just about delivering exceptional projects; it is about building trust. Many small business owners struggle with how to showcase their success stories to build that trust.

Even when clients are thrilled with the results, capturing and sharing those positive experiences is often overlooked. Without proof of capability through social testimonials, potential clients may opt for larger firms with well-known reputations.

How do you demonstrate your expertise and reliability without spending thousands on advertising? The answer lies in the power of client testimonials.

Why testimonials prove your expertise

As the leader of your business, you have already built something worth recommending. You have solved complex problems, met tight deadlines and created spaces that enhance your clients' operations. Testimonials confirm this authority by allowing others to vouch for your reliability and quality work in their own words. When you showcase client stories, you go beyond self-promotion—you demonstrate a proven track record.

How to get and use game-changing testimonials

1. Ask at peak moments of satisfaction

Request testimonials when client satisfaction is at its highest—usually at the end of a project or after a big milestone.

Tip: Send a short follow-up email or survey with open-ended questions to encourage clients to share their experiences.

2. Guide clients to share specific wins

Some clients may not know what details to include. Help them tell a powerful story with prompts like:

- o "What challenge did we help you solve?"
- o "What did you appreciate most about the process or final results?"

These prompts lead to meaningful feedback instead of vague compliments.

3. Get creative with testimonial formats

Written feedback is great, but a short client video can be even more impactful—especially on social media. Pair client quotes with project photos for a visual and emotional connection.

Five powerful ways to use testimonials:

- 1. Boost your proposals:** Add testimonials to proposals to build credibility and close more deals.
- 2. Shine on social media:** Share client feedback regularly to stay visible and relevant.
- 3. Welcome website visitors:** Feature the strongest testimonials on your homepage to hook potential clients immediately.
- 4. Enrich your newsletters:** Include client stories in your updates to keep your audience engaged.
- 5. Strengthen presentations:** Use testimonials during project pitches to build trust and make your message unforgettable.

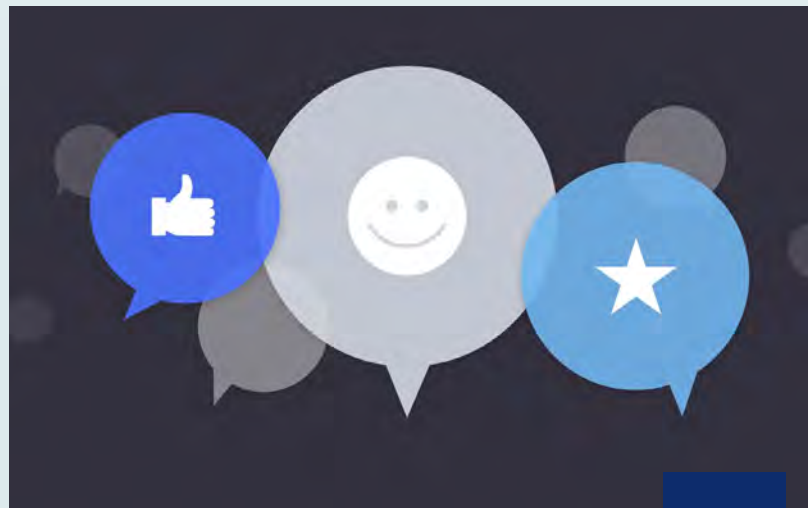
The ripple effect of great testimonials

Testimonials are powerful because they reduce uncertainty for potential clients. When people see that others like them have had positive results, they feel reassured that they will, too. Testimonials also reinforce loyalty among current clients by reminding them of their success story with your business. Sharing their story validates your work and deepens their connection to your brand.

By making testimonials a key part of your marketing strategy, you transform positive feedback into trust, credibility, and growth. Potential clients move from "curious" to "committed," knowing that your work is endorsed by others who have been in their shoes.

The last word

You have earned your success—now let your clients help you share your story. Follow these steps and you will see the lasting impact authentic client stories can have on your business reputation and growth.



Extensive list of new, ongoing projects planned for Sky Harbor in 2025

Major airports are never truly finished. Virtually every airport larger than a single-hangar crop duster strip always has construction happening somewhere on the grounds.

As one of the 10 busiest airports in the U.S. and 25 busiest airports in the world, Phoenix Sky Harbor International Airport (PSHIA) has more planned and ongoing construction than most.

Here are some of the extensive upcoming projects for PSHIA in 2025.

Terminal 3 expansions

With Terminal 4 being built out, attention is now turning to Terminal 3. In 2025, a new north concourse and a pedestrian bridge to connect Terminal 3 and Terminal 4 beyond the security checkpoints will begin construction.

The new concourse is planned with six gates, as well as restaurants and shopping options. Construction begins in 2025, with a goal of opening in 2027.

Terminal 4 infrastructure

Having received a combined total of \$71 million through two federal Infrastructure Investment and Jobs Act grants, PSHIA is focusing on upgrades to the Central Utility Plant at Terminal 4, as part of a \$500 million infrastructure upgrade plan for the terminal.

The utility plant upgrades are currently in design and will start in 2025, with completion planned for 2027.

Another component of the overall infrastructure program will be a Vertical Transportation Project to upgrade the terminal's elevators, escalators and moving walkways. The first phase is already underway and will finish work in 2026. Work on the second phase will begin in the same year.

Previously planned projects

Other projects planned for the airport have been previously reported on at least as far back as December 2023. Following is a list of major projects and their current statuses.

- Taxiway U: A 2,150-foot-long runway currently under construction and planned to deliver in 2027.
- Relocating west side cargo operations and major street realignments: A \$66.7 million grant was awarded in July for site prep and demolition.
- West Terminal: A new terminal is planned west of terminals 3 and 4. Environmental review will begin in 2025, with project construction expected to begin in 2032. ([Source](#))



ADOT to use federal grant to study low-carbon paving materials

\$27 million grant allows research on sustainable pavements

The Arizona Department of Transportation is gearing up for a study of low-carbon transportation materials this year after the award of a \$27 million grant from the Federal Highway Administration (FHWA).

ADOT will use the grant to develop a research program on the use of qualifying low-carbon pavement materials in future highway improvement projects. Potential projects would be identified as part of the study process over the next several years.

The FHWA selected ADOT for the grant as part of the federal Inflation Reduction Act, which includes a Low-Carbon Transportation Materials Program. ADOT is one of 39 state transportation departments to recently receive grants under the federal program.

The research will allow ADOT to build upon its work integrating environmentally supportive processes into highway pavement projects, including the use of recycled asphalt, concrete and other materials in projects.

ADOT's research plan will create a steering committee to guide the planning and administration of a low-carbon materials implementation program. The agency anticipates working with representatives from FHWA, the construction industry and universities to research low-carbon materials and program processes to get them to a test phase.

A key goal will be to work with highway builders, including pavement plant operators and pavement contractors, to establish a process for analyzing pollution reduction, energy efficiency and the production of longer lasting pavements with low-carbon benefits.



Chandler City Council to adopt road work ordinance

The Chandler City Council voted for a preliminary approval of Ordinance No. 5115, which will create the Right of Way Temporary Use Management Program.

The ordinance is intended to address the number of traffic restrictions in Chandler. It was adopted at the Jan. 9 city council meeting and will take effect 30 days after the date of the meeting.

City Staff stated the city issues approximately 1,900 temporary traffic control permits annually in Chandler for roadway work, developments and utility systems. At a work session in May, the council discussed project coordination methods, roadway restrictions and driver safety.

The Transportation Engineering Division created two programs to improve road construction coordination. The first is a right-of-way temporary use fee program that would incentivize contractors to complete work quickly and fine them if they don't. The second program is a set of right-of-way temporary use management policies/procedures.

The ordinance will allow Chandler to collect fees, including a non-refundable permit fee to cover the cost of project plan review and inspection. All contractors would be required to make a based on the size of the project. The deposit will be necessary for all work involving lane restrictions/closures and will be fully refunded if work is completed within the agreed-upon timeframe.

The ordinance also forbids contractors from damaging City infrastructure during construction. Infractions may result in a civil violation. Contractors must comply with the policy and obtain a permit. ([Source](#))



****ATTENTION TO ALL FIRMS****

Need help preparing DBE affidavits?
Please see our tutorial video below:

[Preparing DBE Affidavits](#)



JANUARY

28

ACE: Holistic Approach to Succession Planning Part 2

11 a.m. - 1 p.m.

Location: Small Giants Learning Lab
5555 E. Van Buren St., Ste. 115,
Phoenix

28

NAWIC: Being Confident with Each Step

5 - 7 p.m.

Location: Arizona Chapter Associated
General Contractors of America
1825 W. Adams St., Phoenix

29

AIA: Women in Architecture Happy Hour

5:30 - 7 p.m.

Location: Wright in the Garden
10880 N. 32nd St., Ste. 27, Phoenix

29

ASA AZ: Cost Escalation and Force Majeure

11:30 a.m. - 12:30 p.m.

Location: ASA AZ Office
4105 N. 20th St., Ste. 230, Phoenix

29

AGC: How Civil firms are Using Wrap-around Services to Recruit and Retain Craft Workers

2 - 3 p.m.

Location: Virtual

30

AIA: Academy of Architecture for Health (AAH) Quarterly Meeting

5 - 6 p.m.

Location: AIA Arizona Office
30 N. 3rd Ave., Phoenix

30

AZAEP: City of Phoenix Natural and Cultural Resource Compliance Workshop

8 a.m. - 12:30 p.m.

Location: S'edav Va'aki Museum
4619 E. Washington St., Phoenix

Featured Federal-Aid Projects

CURRENT OPEN SOLICITATIONS

Due Date	Project Valuation	DBE Goal	Solicitation / Project Number	Type	Project Owner and Description	Contact
2/7/25 11:00 a.m. MST	\$308,000	3.76%	ORV-0-(205)T; T047401C	IFB	ADOT - Traffic Signal Improvements, Tangerine Road and 1st Ave. and Tangerine Road and La Canada Dr., Oro Valley. The work consists of traffic signal upgrades, including installation of Flashing Yellow Arrows and related work.	Kirstin Huston, Group Manager of Contracts & Specifications, at Khuston@azdot.gov .
2/14/25 11:00 a.m. MST	\$21.737 million	6.57%	017-A-(263)T; F055401C	IFB	ADOT - System Preservation, Phoenix to Cordes Junction Highway (I-17) (SR 74 - Anthem Way). The work consists of pavement and minor bridge rehabilitation including milling and repaving of mainline travel lanes, auxiliary lanes, shoulders, ramps, crossroads and bridge decks seal with methacrylate sealer, removing and replacing guardrails, shoulder build-up, installing pipe, signs, pavement marking and other related work.	Kirstin Huston, Group Manager of Contracts & Specifications, at Khuston@azdot.gov .

External Links:

- [ADOT Current Advertisements](#)
- [ADOT Engineering Advertisements](#)
- [ADOT Public-Private Partnership Initiatives](#)
- [ADOT Advertised Alternative Delivery Projects](#)
- [Bidding Opportunities Around the State](#)

DBE SUPPORTIVE SERVICES PROGRAM

1801 W. Jefferson St., Ste. 101, Phoenix AZ
602.712.7761
DBESupportiveServices@azdot.gov