

Measure of activity during the fiscal year

| SPECIALTY PLATES | FY2018 | FY2019 | FY2020 |
|---|----------------|----------------|----------------|
| All In For Arizona Schools | 2,514 | 2,792 | 3,060 |
| Amateur Radio | 1,145 | 1,264 | 1,289 |
| Arizona Agriculture (Future Farmers) | 9,798 | 9,242 | 9,395 |
| Arizona Cardinals | 74,092 | 67,541 | 65,360 |
| Arizona Centennial | 9,867 | 9,396 | 9,419 |
| Arizona Coyotes | 2,938 | 3,070 | 3,398 |
| Arizona Diamondbacks | 12,046 | 11,590 | 11,930 |
| Arizona Highways | 32,148 | 34,703 | 39,455 |
| Arizona Historical Society | 112 | 169 | 209 |
| Arizona Science Center | 2,035 | 4,509 | 6,451 |
| Barrett-Jackson | 453 | 771 | 1,225 |
| Boy Scouts of Arizona | 359 | 274 | 313 |
| Channel 8 PBS | 356 | 399 | 385 |
| Character Education | 1,600 | 1,423 | 1,413 |
| Child Abuse Prevention | 12,408 | 11,140 | 10,436 |
| Childhood Cancer Research | 1,384 | 1,384 | 1,461 |
| Choose Life | 1,314 | 1,236 | 1,242 |
| Collegiate--Arizona State | 21,133 | 26,367 | 29,637 |
| Collegiate--NAU | 2,823 | 2,796 | 2,603 |
| Collegiate--University of Arizona | 24,057 | 23,315 | 23,069 |
| Environmental | 8,379 | 8,714 | 9,472 |
| Families of Fallen Police Officers | 14,964 | 14,363 | 13,958 |
| Fire Fighters | 4,327 | 4,261 | 4,202 |
| Firefighter Safety Training | 1,167 | 1,242 | 1,351 |
| First Responder | 29,963 | 44,677 | 58,446 |
| Fraternal Order of Police | 838 | 805 | 829 |
| Girl Scouts | 130 | 198 | 178 |
| Gold Star Family | 493 | 504 | 520 |
| Golden Rule | 11,918 | 12,212 | 12,541 |
| Grand Canyon University | 911 | 953 | 1,092 |
| Hunger Relief | 928 | 884 | 913 |
| In God We Trust | 11,169 | 11,267 | 11,951 |
| Keep Arizona Beautiful | 1,868 | 2,285 | 2,532 |
| Legion of Valor | 3 | 4 | 4 |
| Luke Air Force Base | 1,110 | 2,134 | 2,583 |
| Masonic Fraternity | 777 | 723 | 765 |
| Midwestern University | 162 | 156 | 151 |
| Military Support/Freedom | 38,842 | 39,323 | 41,147 |
| National Guard | 111 | 119 | 124 |
| Navajo Nation | 2,329 | 2,308 | 2,292 |
| Pet Friendly/Spay and Neuter | 13,620 | 13,170 | 12,877 |
| Phoenix International Raceway | 1,008 | 980 | 1,024 |
| Phoenix Suns | 4,451 | 4,332 | 4,758 |
| Pink Ribbon/Cancer Awareness | 10,471 | 9,641 | 8,805 |
| Route 66 | 11,313 | 15,444 | 20,026 |
| San Carlos Apache Tribe | 528 | 532 | 562 |
| Southwest PGA | 810 | 945 | 1,077 |
| Special Olympics | 690 | 772 | 946 |
| Thunderbird School of Global Management | 459 | 456 | 490 |
| Transplantation Awareness (Organ Donor) | 5,101 | 4,952 | 4,872 |
| University of Phoenix | 101 | 103 | 90 |
| Veteran | 92,115 | 98,643 | 105,919 |
| White Mountain Apache | 534 | 520 | 505 |
| Wildlife Conservation | 9,347 | 9,406 | 10,181 |
| Women Veterans | 2,098 | 2,323 | 2,618 |
| | | | |
| TOTAL | 495,617 | 522,732 | 561,551 |