

I-10 BROADWAY CURVE IMPROVEMENT PROJECT

Driving the Region's Economy Forward



PROJECT OVERVIEW:

- Add general purpose and high occupancy vehicle (HOV) lanes.
- Add Collector-Distributor (C-D) road system to reduce lane changes on the mainline.
- Improve connections between I-10 and SR 143, US 60, and Broadway Road.



PROJECT BENEFITS:



Spend less time sitting in traffic: when the project is complete, rush hour traffic will move more than **25 percent faster** than it would without the improvements.



The project will **improve access to 4,637 businesses** located along the corridor.



Current weekday traffic at the Broadway Curve is nearly 300,000 vehicles a day. **By 2040, it is projected to grow to 375,000 vehicles a day.**



I-10 Broadway Curve consists of a **\$663 MILLION INVESTMENT** over five years to save motorists time, improve safety, and improve competitiveness for local businesses.



The project will **SAVE MOTORISTS 2.5 MILLION HOURS ANNUALLY** otherwise spent in traffic, totalling **\$130 MILLION A YEAR IN TIME SAVINGS.**



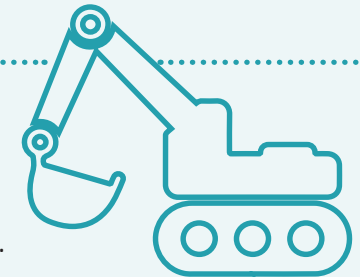
The project will **CREATE \$658 MILLION IN NEW ECONOMIC ACTIVITY** for Maricopa County.

This project is funded in part by Proposition 400, a half-cent sales tax passed by Maricopa County voters in 2004.

Improvements to I-10 Broadway Curve will result in **250 NEW LONG-TERM JOBS** for the region.



Construction activities will **GROW LOCAL BUSINESS SALES BY \$1.2 BILLION** and generate **1,400 NEW CONSTRUCTION JOBS.**



For more information, visit the project website at azdot.gov/i10broadwaycurve