

Business Engagement and Compliance

ADOT Opens Tentative 5-year Construction Program Comment Period

The **Arizona Department of Transportation** has released its tentative **2022-2026 Five-Year Transportation Facilities Construction Program** for public review and comment. The public comment period for the Tentative Five-Year Program ends at 5 p.m. on June 3rd, 2021.

The **State Transportation Board** is expected to consider formal action at its June 18th board meeting about what will be in the updated Five-Year Program.

The public can provide comments on the tentative Five-Year Program in the following ways:

- Complete an online comment form at: <https://www.surveymonkey.com/r/ADOTFiveYearPlan>;
- Attend the virtual public hearings of the State Transportation Board on March 19th, April 16th, May 21st and June 3rd at 9 a.m. Meeting information can be found at <http://aztransportationboard.gov>;
- Email: fiveyearconstructionprogram@azdot.gov;
- Call the bilingual phone line at: 1-855-712-8530, or

• Mail ADOT at: Attn: Daina Mann, c/o ADOT Communications, 1655 W. Jackson, Room 179, MD 126F, Phoenix, AZ 85007

To view the Tentative 2022-2026 Five-Year Transportation Facilities Construction Program, visit the Five Year Program [web page](#).

The tentative 2022-2026 Transportation Facilities Construction Program includes:

- \$2.8B for highway projects in Greater Arizona.
- \$1.8B in preservation projects, which include repaving highways, extending the life cycle of existing pavement, and repairing or reconstructing bridges. More than \$1B will go toward pavement preservation projects to extend the life of Arizona roadways and upgrade 581 lane miles from poor to good condition.
- \$407M for projects that improve highway safety, efficiency and functionality, such as smart technology or adding shoulders.
- A total of \$313.5M for state highway projects that add capacity, such as widening projects and new interchanges.



ADOT Opens Tentative 5-year Construction Program Comment Period



Avondale-Goodyear Transit Study Wrapping Up



Mastering Social Media in 2021: Facebook



Payson Park, Community Center Possible

- EVENTS
- OPPORTUNITIES
- EXTERNAL LINKS



NEWLY CERTIFIED DBE FIRMS:

- PeeWee's Trucking LLC
- The Aviation Planning Group, LLC
- Harkinson Consulting, LLC
- Kolbe Striping Inc.
- GALILEO PROJECT LLC

ADOT Opens Tentative 5-year Construction Program Comment Period (Cont'd)

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- \$2.3B in voter-approved freeway investments in Maricopa County and \$311M in the Pima County region.
- \$131M in airport capital improvements.
- Key projects in the tentative Five-Year Program include:
 - More than \$328M to widen **I-17** north of metro Phoenix between **Anthem Way and Sunset Point**.
 - \$83M to rebuild and widen the **Gila River Bridge** on I-10 between Phoenix and Casa Grande.
 - \$70M to construction the **I-40/US 93 West Kingman Interchange**.
 - \$41M to widen **U.S. 93** north of Wickenburg. ([Source](#))



Avondale-Goodyear Transit Study Wrapping Up

Time is running short for residents to provide feedback on **The Avondale-Goodyear Transit Study**. The comment period runs until April 16th. The brief survey is available [here](#).

The survey launched in May of last year after Avondale and Goodyear partnered with **The Maricopa Association of Governments** and **Nelson/Nygaard Consulting Associates Inc.** to create a plan for the future of transit in

the two rapidly growing cities.

Estimates predict Avondale will add approximately 28,000 new residents in the next 20 years. Goodyear expects to add 105,000 in the same period.

The transit study began with a market analysis of the need for a variety of transportation solutions in the two cities. Among

the concepts examined were: bus route improvements, changes to the circulator system, microtransit pilot zones, shuttles and mobility hubs. The final study is expected to be released in early summer.

More information is available on the [project page](#). ([Source](#))



Mastering Social Media in 2021: Facebook

Facts and Resources to Build Awareness and Connect with Customers

Most business owners understand social media in 2021. Even if you are not a social guru, you may be familiar social media basics and have made decisions about how you want to use social media in your business marketing toolbox. In this newsletter and future issues, we dig into social media platforms and provide statistics and resources to help you expand your knowledge on popular platforms.

When business owners have access to statistics and resources about current trends and technology, they become more confident and develop stronger marketing strategies for their business success.

Facebook Statistics*

General Summary

- Facebook has 2.74 billion monthly active users, up 12% from September 2019.
- Facebook reaches 59% of the world's social networking population (that is more than half of all social media users).
- Facebook is the world's third-most visited website (behind Google and YouTube).
- Facebook is the second-most downloaded app (behind TikTok).
- Facebook turns 17 years old in 2021.
- 63% of Facebook staff are men (the company is working on workforce diversity).

Facebook Users

- 32.2% of Facebook's audience is between 25-34 (what does that say about your customers?)
- Only 8.9% of Facebook's audience is in the United States (that's 190 million users).
- 53% of U.S. Facebook users trust the platform to protect their data and privacy (so make sure your connections understand the benefits of following you).
- Facebook users spend 34 minutes per day using the platform.
- 79.9% of Facebook users only access the platform on a mobile device.

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Mastering Social Media in 2021: Facebook (Cont'd)

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- 80.5% of mobile Facebook users access the app on Android.
- 36% of people get news from Facebook (that is the highest proportion among social networks).
- 500 million people use Facebook Stories daily (which is different from creating content for the News Feed... this may be an easy way to make sure your content is seen.)
- 1.3 billion people use Facebook Messenger.
- An average Facebook user likes 12 posts per month.
- 96.3% of Facebook users use at least one other social media platform.
- 54% of American social media users say Facebook is the platform they use most often.

Small Business Insights

- 48.5% of B2B decision makers use Facebook for research. (This means it is the top social network for B2B research, with YouTube coming in at 50.9%.) Remember to consider Facebook when marketing to a business audience.
- Two-third of Facebook users visit a local business Page at least once a week. (It is not just the big brands succeeding with Facebook marketing.)

- The average price for a Facebook ad decreased 9% in Q3 2020.
- An average Facebook user clicks on 12 ads per month.

The Big So What

- If you are using Facebook for your business, make sure to check in and engage with users, especially when they have questions or concerns.
- Follow your clients and comment on their posts. (Be sure to follow and engage on Arizona Department of Transportation's Facebook page.)
- Follow your competitors to see what they are up to.
- Follow and engage with community and industry leaders.

Learn More

If you are curious to learn more about using Facebook for your business, click on the links below for online learning and helpful how-to's:

[Facebook's online training](#)

[LinkedIn Learning](#) (Facebook tutorials)

[Udemy Course](#) (Facebook Training)

[YouTube](#) (Facebook Training)

*From: <https://blog.hootsuite.com/facebook-statistics/>
January 11, 2021

Payson Park, Community Center Possible

Payson officials have begun negotiations with the **Rim Country Educational Alliance** and the **MHA Foundation** to discuss building a park and community center on RCEA property near the **Granite Dells** recreation area.

RCEA, **RSP Architects and Engineering and Environmental Consultants, Inc.** recently met with the town's **Parks and Recreation Commission** to present conceptual designs and a survey of potential users seeking input on park features.

The conceptual plan for **The Granite Dells Park Complex** calls for sports fields, a play area, pickleball courts, hiking trails, a lake and a community center with pools. The trails will eventually connect with trails in Granite Dells.

Community members identified their desire for a park on the east side of town as part of Payson's most recent general plan, and the idea of a community center has been under discussion for at least two years. ([Source](#))



Credit: Michelle Nelson/Payson Roundup

Business Engagement and Compliance



****ATTENTION TO ALL FIRMS****

Need help preparing DBE Affidavits?
Please see our tutorial video below:

["Preparing DBE Affidavits"](#)



BUSINESS DEVELOPMENT PROGRAM

SPRING 2021

APPLY NOW



APRIL

5

**AZ Water Conference and
Exhibition Golf Tournament**
6:30am

Location: 6808 S. 32nd St., Phoenix

8

**NAIOP: Market Leaders Series – Diversity
& Inclusion in CRE**

8:00am - 9:00am

Location: *Online Only*

13

**ASA AZ: Labor Burden Shouldn't
be a Burden**

12:00pm - 1:00pm

Location: *Online Only*

13

**JOC Excellence: Live & Virtual JOC
Certificate Program**

9:00am - 2:00pm

Location: *Online Only*

14

**NAIOP: Market Leaders Series
– Diversity & Inclusion in CRE**

8:00am - 9:00am

Location: *Online Only*

14

**CASHE: April Chapter Meeting - Get Well:
A Cohesive Design Approach Empowers
Patients, Improves Outcomes**

4:00pm

Location: *Online Only*

16

**ASHRAE: Annual ASHRAE Golf
Tournament 2021**

6:30am - 5:00pm

Location: 8000 S. Arizona Grand
Parkway - Phoenix, AZ 85044

21

**BOMA: Industry Luncheon
(Hybrid) - APS/SRP Panel
Discussion on Rebates**

11:30am - 1:00pm

Location: 2400 E Missouri Ave.
Phoenix, AZ 85016

21

**BD Guild: Coffee Chat
"How To Write A World-Class
Cover Letter"**

9:00am - 9:30am

Location: *Online Only*

23

SAME: Phoenix Post Golf Classic

6:30am (Registration)

Location: 15100 W. Northern Ave.
Waddell, AZ 85355

27

**NAIOP: Embracing Adaptability
as a Key Tenet for the Future
Workplace Webinar**

11:00am

Location: *Online Only*

MAY

26

**McCarthy's SBE Workshop:
Successful Closeout - The Good
Last Impression**

9:00am - 11:00am

Location: *Online Only*

Featured Federal-Aid Projects

CURRENT OPEN SOLICITATIONS

Due Date	Project Valuation	DBE Goal	Solicitation / Project Number	Type	Project Owner and Description	Contact
4/16/21 4pm	N/A	6.41%	SFQ-PO-2100015; 4SRBWB; PPM-0(267)D; T082803D	IFB	Pima County - Design Engineering Services for West Silverbell Road Blanco Wash Bridge. The work consists of a new 2-lane bridge on Silverbell Rd at the Blanco wash crossing, replacement of the 2 series of CMP's with box culverts, & rebuild of Silverbell Rd from Aguirre Rd west to the end of the transition to 2-lanes west of Blanco Wash.	Matthew Sage, Procurement Officer, at Matthew.Sage@pima.gov
4/23/21 11am MST	\$640K	4.12%	KNG-0(210)T; T019101C	IFB	ADOT - Safety Improvements, Stockton Hill Road: Detroit Ave to Airway Ave, Kingman. The work consists of installing signals, signs, placing aggregate base, asphaltic concrete pavement, & pavement marking.	Iqbal Hossain, Group Manager of Contracts & Specifications, at ihossain@azdot.gov .
5/7/21 11am MST	\$3.5M	4.72%	080-A(218)T; F023601C	IFB	ADOT - Rockfall Mitigation, Benson-Douglas Hwy (SR 80), Bisbee. The work consists of rock excavation, rock scaling, & installation of inclinometers.	Iqbal Hossain, Group Manager of Contracts & Specifications, at ihossain@azdot.gov .

External Links:

[ADOT Current Advertisements](#)

[ADOT Advertised Alternative Delivery Projects](#)

[ADOT Engineering Advertisements](#)

[Bidding Opportunities Around the State](#)

[ADOT Public-Private Partnership Initiatives](#)

DBE SUPPORTIVE SERVICES PROGRAM

1801 W. Jefferson, Suite 101, Phoenix AZ

(602) 712-7761

DBESupportiveServices@azdot.gov



Business Engagement & Compliance

It's Your Turn Grow Your Business

Whether you are brand new or looking to grow your business, the ADOT DBE Business Development Program has something for you!



Discover How

**Watch Program
Video**

**Learn About
Recent Graduates**

**LIMITED SPOTS REMAIN.
SIGN UP TODAY!**

ADOT TASK FORCE 2021

MEETING SCHEDULE

JOINT DBE TASK FORCE MEETING:

TUESDAY, APRIL 20th | 8:30am–10:30am

**FIRM CAPABILITY – UNDERSTANDING
THE PREQUALIFICATION PROCESS
FOR ECS & CNS**

CLICK HERE TO REGISTER

JOINT DBE TASK FORCE WORKSHOP

**TUESDAY, MAY 4th
(8:30am – 10:30am)**

**UNDERSTANDING ADOT
RULES FOR QUALITY AND
ACCEPTANCE**

CLICK HERE

TO REGISTER

MEETINGS

- JULY 20, 2021
Project Understanding & Approach
- OCTOBER 19, 2021
Packaging Your Abilities to Respond
and Bid

SAVE THE DATE

WORKSHOPS

- AUGUST 3, 2021
How to Work on Committees and Boards to Build
Social Capital for Business Development
- NOVEMBER 2, 2021
APDM Contracts – Understanding the Process Tips
and Tricks to be Successful on Design-build,
CMAR, JOC and On-call Type Contracts

FREE to attend • VIRTUAL ONLY until further notice

Pursuant to Title VI of the Civil Rights Act of 1964, the Americans with Disabilities Act (ADA) and other nondiscrimination laws and authorities, ADOT does not discriminate on the basis of race, color, national origin, sex, age, or disability. Persons that require a reasonable accommodation based on language or disability should contact ADOT's Business Engagement and Compliance Office at DBESupportiveServices@azdot.gov. Requests should be made as early as possible to ensure the State has an opportunity to address the accommodation.

De acuerdo con el Título VI de la Ley de Derechos Civiles de 1964, la Ley de Estadounidenses con Discapacidades (ADA por sus siglas en inglés) y otras normas y leyes antidiscriminatorias, el Departamento de Transporte de Arizona (ADOT) no discrimina por motivos de raza, color, origen nacional, sexo, edad o discapacidad. Las personas que requieran asistencia (dentro de lo razonable) ya sea por el idioma o discapacidad deben ponerse en contacto con la Oficina de Business Engagement and Compliance Office ADOT en DBESupportiveServices@azdot.gov. Las solicitudes deben hacerse lo más antes posible para asegurar que el Estado tenga la oportunidad de hacer los arreglos necesarios.

I-17, ANTHEM WAY TO TO JCT. SR 69 (CORDES JUNCTION)



PLEASE JOIN US
April 7, 2021
1:00-2:00 PM (PST)



VIRTUAL EVENT
VIA MICROSOFT TEAMS



RSVP BY EMAILING

SouthwestOutreach
@Kiewit.com

BY APRIL 6, 2021
TO RECEIVE A LINK TO
ACCESS THE EVENT



STAY CONNECTED

For additional information
and future event dates,
visit our website at:
[https://www.kiewit.com/
business-with-us/
dbe-opportunities/
I-17-anthem-way-project](https://www.kiewit.com/business-with-us/dbe-opportunities/I-17-anthem-way-project)

**KFJV IS AN EQUAL
OPPORTUNITY EMPLOYER**

DBE participation goal
established for this project:

10.16%
for Professional Services

10.88%
for Construction Work

The Kiewit-Fann Joint Venture is pleased to invite you to our Diverse Subcontractor and Supplier Outreach event to introduce our leadership team, provide a brief project overview, and share information about potential subcontract and supplier opportunities associated with the contract. Firms certified as Disadvantaged Business Enterprises (DBE) by Arizona Unified Certification Program (or that meet the certification criteria) are highly encouraged to attend.

DESIGN, ENGINEERING / PROFESSIONAL SERVICES

- CADD Services
- Construction Engineering
- Construction Surveying
- Environmental Monitoring
- Hazardous Materials Support
- QA/QC Inspection and Testing
- Utility Design

CONTRACTOR SERVICES

- Asbestos Abatement
- Asphalt Milling
- Bridge Construction
- Bridge Deck Grooving
- Concrete Flatwork & Barrier
- Concrete Pumping
- Demolition
- Drainage
- Drilling and Blasting
- Earthworks
- Electrical and Its
- Erosion Control
- Guardrail
- Jack and Bore
- Landscaping
- Painting
- Perm. Fencing
- Perm. Pavement Markings
- Perm. Signage
- Reinforcing Steel
- Soil Nail Walls

- Soundwalls
- Street Sweeping
- Temporary Fence
- Traffic Control
- Trucking
- Utilities
- Water Truck

MATERIAL SUPPLIERS

- Aggregates
- Bridge Bearings & Joints
- Bridge Drainage
- Fabricated Structural Steel
- Frame & Gates
- HDPE Pipe
- MSE Wall Materials
- Metal Pipe
- Metal Railing
- PVC Pipe
- Precast Barrier
- Precast Beams/Deck Panels
- Precast Inlets and Manholes
- Performed Metal Decking
- Reinforced Concrete Pipe/Boxes

MISCELLANEOUS

- Aerial Photography
- Bridge Formwork Materials
- Safety Supplies
- Security Services
- Small Tools and Supplies
- Temp Shoring Materials

KFJV is committed to meeting or exceeding stated project participation requirements upon award of ongoing and upcoming Arizona Department of Transportation projects; assisting interested DBEs in obtaining bonding, lines of credit or insurance; providing interested DBEs information related to the plans, specifications and requirements for work to be subcontracted or supplied by these DBEs; assisting interested DBEs in obtaining necessary equipment, supplies, materials or related assistance or services; sub-dividing bid items into economically feasible work units to DBEs every advantage to quoting the project.



KIEWIT-FANN
JOINT VENTURE