

DBE NEWSLETTER

Thursday | Sept. 23, 2021

Business Engagement and Compliance

Busier Roads, But Less Congestion Pandemic continues to impact Valley traffic, but with some interesting changes

COVID-19 significantly altered traffic patterns over the past two years, but there is some good news for Valley drivers. While there are just as many or even more vehicles on the roads than before the pandemic, you are now less likely to get stuck in traffic during your weekday commute.

Telecommuting and other lifestyle changes due to the pandemic continue to have a noticeable impact on traffic. The Maricopa Association of Governments (MAG) tracks the amount of time commuters are delayed 24 hours a day, every day.

Although data show traffic volume actually is back to pre-COVID levels, traffic delays are down, with a significant shift in the times when there is traffic congestion. Delays during the weekday morning rush hour have significantly decreased since April 2020, at levels around 30 to 40 percent of pre-COVID. The congestion during afternoon rush hour on weekdays has returned to only about 60 percent.

The greatest reason for the decrease in congestion seems to be people are driving at different times. Dr. Vladimir Livshits, director of MAG's Transportation Technologies and Services Division, says other factors also are at play.

"Regional travel patterns seemed to have changed due to increased telework and different socioeconomic behaviors, including more online shopping and entertainment," says Dr. Livshits. "Major infrastructure improvements and road-widening projects also have reduced travel delays."

The pandemic did not stop freight deliveries. Unlike commuter traffic, daily traffic for heavy trucks has stayed consistent, maintaining levels of 100 percent or above since the spring of 2020.

As students return to school for in-person learning, new traffic patterns may emerge. MAG will continue to monitor daily data and conduct travel surveys to better understand how school attendance and other changing factors have an impact.





NEWLY CERTIFIED DBE FIRMS:

- TECHNO RESCUE, LLC
- COGSTONE RESOURCE MANAGEMENT, INC.
- QUEST PROJECT CONTROLS, INC.
- PRADOMAES INC.



Looking to Hire? Break Through Job Listing Noise



Meet The Prime: Broadway Curve Constructors By Pulice-FNF-Flatiron Joint Venture



DBE Spotlight: Falcon Contracting



Mesa Wants Light Rail Station Redevelopment

- **EVENTS**
- OPPORTUNITIES
- EXTERNAL LINKS



Looking to Hire? Break Through Job Listing Noise

Capture Job-Seeker Attention with Catchy Job Notices

The employment situation in 2021 is tough. Most companies need to find employees, and the competition for both skilled and unskilled employees is fierce. With so many openings and far fewer prospects, how can you improve your chances to find and hire team members?

According to David Morel in "Here's What Motivates Your Candidates in 2021,"Today's job seekers are searching for:

- Competitive salary
- Job security
- Work/Life balance
- Flexible working

Other key factors include: good benefits, including flexible hours, working from home accommodations, mental health support as part of healthcare, personal time off, training programs, and a great working environment.

On the other hand, candidates are more anxious about their career opportunities than their health. Finding security, stability, and opportunity in their job is critical.

So what proactive steps can employers take?

Avoid bland and stale headlines that just list the position or title. Give your candidates a reason to stop and read further. Connect with them using emotional triggers that show you understand their fears and concerns. They are looking for solutions, and your job listing shows them the way to reduce their fears by joining your company. Capture job candidates' attention with catchy headlines so they apply with your company.

Here are some out-of-the-box headline suggestions:

Entry-Level Positions

- Ready, set, go! You are ready to launch your career!
- Looking for that first big career opportunity?
- On the hunt for real opportunities for growth and a pathway for your career?
- Scanning the horizon for career opportunities? Look no further.

Part-Time Positions

- Your ideal job suits your lifestyle, and full-time isn't an option.
- Flexibility matters most. We are here to help.
- The best jobs aren't always full-time. Look no further if you are on the hunt for a just-right solution.

For an Experienced Candidate

- Not loving where you work? Feeling like there is something more rewarding out there?
- Love digging into (specific expertise, such as surveying, numbers, equipment, etc.)?
- Do you love what you do and are ready to find another place to do it?

- Use your skills in a new environment.
- On the hunt for a career shift?
- You are ready for that next step up the career ladder.

All Purpose

- Quit scrolling. Your job search stops here.
- We are more than a job. We are family.
- Opportunities start here.
- Be part of a team. Take pride in your work. Get treated with respect.

Then, once you have hooked their attention, provide an overview of what the job will entail, and use words like "you" and "your team" to create a human connection. List qualifications and responsibilities, making sure they are clear and meaningful. Avoid making a long list of generalities.

Provide a brief summary of your company and your culture. Candidates are checking you out on websites and social media. Make sure your online presence reinforces your company's culture and personality. Use photos and videos to show your team members.

Your recruiting strategies deserve a special dose of creativity so your open positions stand out from the crowd. Remember - you are selling your company to prospective employees as much as clients.•



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MEET THE PRIME



BROADWAY CURVE CONSTRUCTORS BY PULICE -FNF-FLATIRON JOINT VENTURE



Contact Information: **ROCHELLE MOORE** rmoore@pffjv.com

i10broadwaycurve.com

COMPANY DESCRIPTION:

The Developer is a joint venture of Pulice Construction Inc., FNF Construction Inc. and FlatIron Constructors, Inc., known as Broadway Curve Constructors. The three JV partners are heavy-civil, general engineering contractors that have come together to deliver the I-10 Broadway Curve Improvement Public-Private-Partnership (P3). All partners have experience including construction of bridges, highways, dams, underground and aviation using various alternative delivery methods like Design Bid Build, Design Build, Construction Manager at Risk and P3.

ABOUT THE I-10 BROADWAY CURVE IMPROVEMENT PROJECT:

1 mile of State Route 143 between I-10 and the Salt River, and 1 mile of US 60 (Superstition Freeway) between I-10 and Hardy Drive

Total Construction Cost:	Design/Engineering \$88,610000.00 Construction \$508,870,950.00		
Owner:	Arizona Department of Transportation		
Engineer/Architect:	TY. Lyn International Group, Stanley Consultatns and Aztec Engineering		
Bidding Opportunities:	Upcoming opportunities, a pre-qualification form and contact form are available for completion on project website at <u>https://i10broadwaycurve.com/subcontractors/</u>		



How can DBE/SBE firms find out about bids?

Firms that submit a pre-qualification form will be contacted as appropriate scopes of work become available with bid package and plans applicable to the scope.

How can DBE/SBE firms start/grow a business relationship with you?

Complete contact form and include questions. Sign up for a "one-stop-shop" virtual appointment with JV Team Member (av available times and dates for those appointments will be posted on website, DBESS news-letter and at project office starting in October 2021). Complete a pre-qualification form.

www.azdot.gov/beco



DBE SPOTLIGHT

FALCON CONTRACTING

11030 N 21st Avenue, Phoenix, AZ 85029

Licenses: A15-168973, CR38-277976



A full-service pavement-markings and maintenance business that emphasizes quality, cooperation, communication, and partnership.

MEET THE PRESIDENT/OWNER

DBE NEWSLETTER

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PROJECT HIGHLIGHT:

PHX SKY TRAIN STAGE 2 FIXED FACILITES - SKY HARBOR CIRCLE

Subcontract Agreement with Hensel Phelps Construction Company / Owner City of Phoenix

Contract Amount: \$346,667

Scope of Work: Landside Roadway Striping & Signage, Airside Striping and Signage, Pavement Markings and Signage, Thermoplastic Striping, Parking Signs

Project Reference: TYLER BEDDO Office Engineer

COMPANY HISTORY:

Falcon Contracting's growing portfolio of pavement marking maintenance projects began in 2001 when the company was founded by President, Nikki Weiss. Early on in her professional career she envisioned a more diverse and female inclusive workforce than the traditional construction model observed at the time. The company has grown steadily and continues to offer a safe and stable environment while improving its benefits structure. As of September 2021, Falcon Contracting, Inc. will proudly celebrate its twentieth anniversary in business.

WANT TO HAVE YOUR FIRM HIGHLIGHTED HERE?

Reach out to Communications Consultant Rebekah Morris at <u>rmorris@azbex.com</u> or call 480-709-4190 for more information.

www.azdot.gov/beco

602-944-3614 nikki@falcon-contracting.com









Mesa Wants Light Rail Station Redevelopment

Sycamore Station, Mesa's first and once-busiest light rail station, may soon see revitalization in the form of two redevelopment projects.

Plans to redevelop the 20-acre park-and-ride at Main and Sycamore have been floated for years, with the City Council approving a retail and housing proposal in 2016. Since the site has multiple private owners, that plan failed to come to fruition when a primary owner backed out.

Officials remain confident the location is a prime redevelopment opportunity, given its location and proximity to downtown, **Mekong Plaza, Mesa Community College** and other amenities. **Mesa City Council** approved zoning for the developments last month. One project would place a 250-unit, five-story multifamily development and amenities on the northwest side. The southwest side would have housing with ground-floor retail.

The city owned half of the site, including parking spaces and restrooms, which are not planned for redevelopment.

Sycamore Station was once the busiest on the light rail line. The system's eastward expansions, however, led to diminished use over time, opening the door for what Mesa officials are calling a prime opportunity for redevelopment. (Source)



Credit: Environs Architects - Planners/City of Mesa



Business Engagement and Compliance

INDUSTRY EVENTS

OCT.

7

7

Thursday | Sept. 23, 2021

****ATTENTION TO ALL FIRMS****

Need help preparing DBE Affidavits? Please see our tutorial video below: "Preparing DBE Affidavits"

for Small Businesses

Location: Online Only

12pm - 1pm

ADOT/ BECÓ

Other Associations





JOINT DBE TASK FORCE MEETING: TUESDAY, OCT. 19th | 9am **Experience and Qualifications** - Packaging your abilities to respond and bid

CLICK HERE TO REGISTER



APDM Contracts – Understanding the process, tips and tricks to be successful on Design-Build, CMAR, JOC and on-call type contracts.



SEPT.



and Rockstars 6pm Location: 2400 E Missouri Ave Phoenix, AZ 85016 Shaping the Workplace: Consumer/ 12

NAIOP: Developing Leaders Rookies

Local First: Social Media Strategies

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Generational Insights, Behavioral
Predictions and Forecasts
11am
Location: Online Only
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GOLF-TOBERFEST Benefiting ABA/AGC Apprenticeship Programs

Registration: 7:30am | Start: 8:30am Location: Talking Stick Resort



ASA Halloween Mixer 4:30pm - 7pm Location: Aunt Chiladas 7330 N Dreamy Draw Dr. Phoenix, AZ 85020



LAI: Building Construction Standards 11:30am - 12:30pm Location: Online Only



Business Engagement and Compliance

Featured Federal-Aid Projects

CURRENT OPEN SOLICITATIONS

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Due Date	Project Valuation	DBE Goal	Solicitation / Project Number	Туре	Project Owner and Description	Contact
10/22/21 11am MST	\$500K	2.52%	266-A(202)T; F027601C	<u>IFB</u>	ADOT - Bridge Scour Retrofit, Pitchfork Creek Bridge, Ft. Grant-Bonita US 191 Hwy (SR 266). The work consists of constructing concrete floors, installing shotcrete, & seeding.	Iqbal Hossain, Group Manager of Contracts & Specifications, at ihossain@azdot.gov
10/22/21 11am MST	\$450K	6.16%	188-A(207)T; F038101C	IFB	ADOT - Spillway Slope Repair, Pinto Creek Bridge, Claypool-Jakes Corner Hwy (SR 188). The work consists of removing and replacing the existing concrete slope protection on the west side of the Pinto Creek Bridge & installing a new concrete spillway, including cleaning an existing culvert, installing riprap, joint seal replace- ment, pavement marking, & signing.	Iqbal Hossain, Group Manager of Contracts & Specifications, at ihossain@azdot.gov
11/5/21 11am MST REVISED	\$25.6M	7.36%	260-B(213)A; H824501C	<u>IFB</u>	ADOT - Shoulder Widening, Payson- Show Low Hwy (SR 260): Rim Road to Gibson Road. The work consists of widening of shoulders, drainage work, pavement marking, & traffic control.	Iqbal Hossain, Group Manager of Contracts & Specifications, at ihossain@azdot.gov
12/3/21 11am MST	\$21.7M	9.17%	010-E(230)T; F021201C	<u>IFB</u>	ADOT - Pavement Rehabilitation, Tucson-Benson Hwy (I-10): Ajo Way to MP 272. The work consists of pavement rehabilitation & bridge repair, including milling & replacing existing pavement along the mainline & shoulders; constructing guardrail, concrete barrier & bridge deck repair, installing conduits, traffic signs, pavement marking, & highway lighting.	Iqbal Hossain, Group Manager of Contracts & Specifications, at ihossain@azdot.gov

External Links:

ADOT Current Advertisements ADOT Engineering Advertisements ADOT Public-Private Partnership Initiatives ADOT Advertised Alternative Delivery Projects Bidding Opportunities Around the State

DBE SUPPORTIVE SERVICES PROGRAM

1801 W. Jefferson, Suite 101, Phoenix AZ (602) 712-7761 DBESupportiveServices@azdot.gov

www.azdot.gov/beco

ADDTTASK FORCE 2021

MEETING SCHEDULE

JOINT DBE TASK FORCE MEETING:

TUESDAY, OCT. 19th | 9am

Experience and Qualifications

- Packaging your abilities to respond and bid

CLICK HERE TO REGISTER

JOINT DBE TASK FORCE WORKSHOP:

TUESDAY, NOV. 2nd | 9am

APDM Contracts – Understanding the process, tips and tricks to be successful on Design-Build, CMAR, JOC and on-call type contracts.

CLICK HERE

FREE to attend • VIRTUAL ONLY until further notice

Pursuant to Title VI of the Civil Rights Act of 1964, the Americans with Disabilities Act (ADA) and other nondiscrimination laws and authorities, ADOT does not discriminate on the basis of race, color, national origin, sex, age, or disability. Persons that require a reasonable accommodation based on language or disability should contact ADOT's Business Engagement and Compliance Office at DBESupportiveServices@azdot.gov. Requests should be made as early as possible to ensure the State has an opportunity to address the accommodation.

De acuerdo con el Título VI de la Ley de Derechos Civiles de 1964, la Ley de Estadounidenses con Discapacidades (ADA por sus siglas en inglés) y otras normas

y leyes antidiscriminatorias, el Departamento de Transporte de Arizona (ADOT) no discrimina por motivos de raza, color, origen nacional, sexo, edad o discapacidad. Las personas que requieran asistencia (dentro de lo razonable) ya sea por el idioma o discapacidad deben ponerse en contacto con la Oficina de Business Engagement and Compliance Office ADOT en DBESupportiveServices@azdot.gov. Las solicitudes deben hacerse lo más antes posible para asegurar que el Estado tenga la oportunidad de hacer los arreglos necesarios.

SHIFTING GEARS

SAVE THE DATE

DECEMBER 7-8 2021

VIRTUAL CONFERENCE

The 2021 ADOT DBE and Small Business Conference revving up with transportation industry and small business opportunities!

JOIN US FOR:

Informative keynote speaker

NGAGE

BUILD

ACCELERATE

SUCCEED

WIN

Educational sessions

Agency, community partner, exhibitor, Prime, and small business networking New and potential DBE Orientation

Prime panel discussion

Speed Appointments with buying agencies and Primes

CLICK HERE TO BE NOTIFIED WHEN REGISTRATION OPENS

https://bit.ly/21ADOTConfRmndr