

Business Engagement and Compliance

ADOT Seeking Comment on 5-Year Construction Program

Several highways carrying significant passenger and freight traffic are targeted for expansion and improvement during the next five years as part of the proposed annual update to the **Arizona Department of Transportation's** list of projects that will be available for public comment.

The **2023-2027 Tentative Five-Year Transportation Facilities Construction Program** allocates \$571 million for projects that widen highways or improve interchanges, including:

- Widening the **Gila River bridges** between Phoenix and Casa Grande. Work on the \$83 million project is set to begin in 2023 and is a key step toward ADOT's goal of widening I-10 to three lanes in each direction between Phoenix and Tucson.

- Constructing the first phase of the **Interstate 40/US 93 West Kingman interchange**. The plan includes \$125 million for construction in 2024.

- Widening the last two-lane section of **State Route 260** in the Lion Springs area. The plan includes \$70 million for construction in 2026 and would complete ADOT's goal of completing a four-lane divided highway along the entire SR 260 corridor.

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NEWLY CERTIFIED DBE FIRMS:

- CHPlanning, Ltd.
- Transit Safety & Security Solutions Inc
- Bel Technology Solutions LLC
DBA Good Life Media Productions
- Destiny Management Services LLC
- Soltech LLC
- Zion Auto Body LLC



Tribes Lobby for Water Projects



Preferred Practices for Picking Promotional Items



ADOT to Hold I-17 Improvement Project Meetings

- ▶ **EVENTS**
- ▶ **OPPORTUNITIES**
- ▶ **EXTERNAL LINKS**

ADOT Seeking Comment on 5-Year Construction Program (Cont'd)

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Additionally, the tentative plan will invest more than \$2.5 billion in pavement preservation projects across Arizona over five years, upgrading 400 lane miles of pavement from fair and poor condition to good condition.

About \$463 million would be invested in projects that improve highway safety, efficiency and functionality, including smart technology or adding shoulders. One of those projects would involve \$68.1 million to expand broadband connectivity along I-40 from Flagstaff to the California state line.

The I-17 and I-10 widening projects are able to advance through ADOT's partnership with the **Maricopa Association of Governments**, the regional planning agency that has committed some of the funds for those improvements.

The 2023-2027 Tentative Five-Year Program also reaches ADOT's goal of allocating \$360 million per year for preservation of bridges and roadways throughout the state highway system. Preservation projects include repaving and repairing highways, along with repairing or reconstructing

bridges. The tentative plan includes \$445 million over five years for projects that improve highway safety, efficiency and functionality, such as smart technology or addition of shoulders.

The public comment period for the 2023-2027 Tentative Five-Year Transportation Facilities Construction Program begins March 18th and ends at 5 p.m. June 2. The **State Transportation Board** is expected to consider formal action on the program at its June 17 meeting.

The complete report will be available on March 18 at azdot.gov/tentative5year for review and comment. ADOT welcomes feedback via an online form that will be available at azdot.gov/tentative5year, by email at fiveyearconstructionprogram@azdot.gov and by phone at 855.712.8530.

Public comments also may be made at an open public hearing of the State Transportation Board scheduled at 9 a.m. May 20. Meeting information can be found at <http://aztransportationboard.gov> ([Source](#))

Tribes Lobby for Water Projects

White Mountain Apache Chairwoman Gwendena Lee-Gatewood and **Colorado River Indian Tribes** Chairwoman Amelia Flores appeared before the **Senate Indian Affairs Committee** seeking funding to develop water infrastructure and approval of a bill that would let tribal water be sold to other parties.

Lee-Gatewood said her tribe needs additional time and funding for a rural water system that the federal government promised more than a decade ago.

Flores told Committee members the tribe has the opportunity to reallocate some of its water but needs the authorization to proceed.

Both leaders cited the ongoing regional drought in their appeals for urgency.

The White Mountain Apache bill would give the tribe two more years to break ground on a project that would place a dam across the White River's North Fork and develop a water treatment and distribution system to replace the reservation's failing wells. Environmental reviews and engineering problems have led to delays in the project, which was first promised in 2010. The bill would also add \$250 million in additional funding to offset the delays and overruns.

The second bill would allow the Colorado River Indian Tribes to lease a portion of their Colorado



River allotment to other communities in Arizona and to reinvest the monies raised into improving tribal water infrastructure.

Both bills are sponsored by Arizona Sen. Mark Kelly and are supported by fellow Sen. Kyrsten Sinema. ([Source](#))

Guidelines for giving

Preferred Practices for Picking Promotional Items

Tchotchke. Trinket. Bauble. Novelty.

Give-away. Throw-away. Junk.

Whatever you call it, companies spend a lot of time searching for the perfect branded items to give away at trade shows, golf tournaments, open houses, and social events. Your supply shelves are probably overflowing with trinkets, large and small, cheap and expensive. It seems like a lot of trouble to decide, stock, and distribute items, and do they really bring in the business?

Still, business owners who think through their give-away items are likely to see that gift-giving pays off with clients who are grateful for your generosity, and prospects who are impressed with your thoughtful gesture.

Here are three steps to get started when selecting your swag, aka give-aways:

1. What is your purpose for providing a give-away item?

Start by determining who will be the audience at a particular event, and what do you want them to do. Are you a known entity by the attendees, so your purpose is to give them a reminder that shows your company name and logo on a clever item? If so, then the more practical and handier the item, the more likely they will be to use it and see your name on a regular basis. Avoid cheap items that have no specific use.

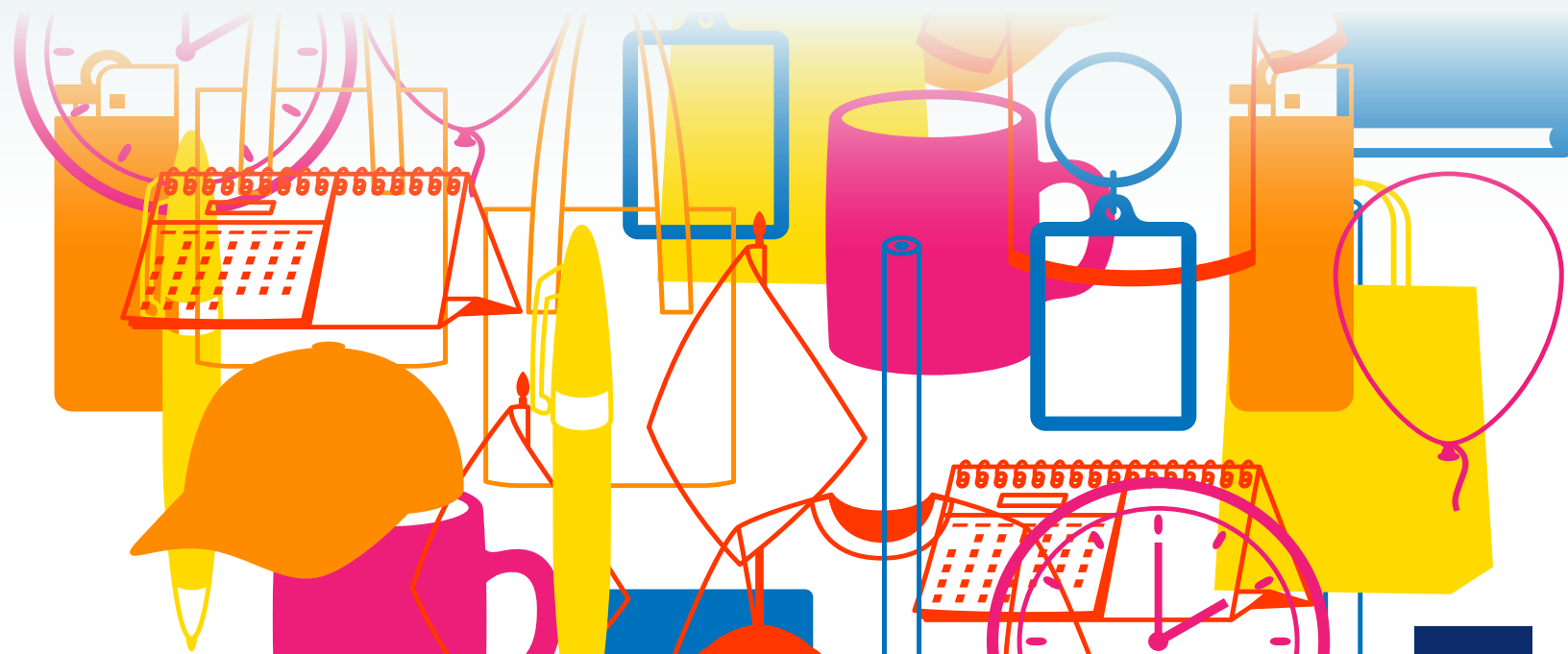
Or are they unfamiliar with you and you want to have a chance to meet the attendee and have a conversation, followed by a personalized item hand-off? Your purpose is to provide a

product that makes you and your company memorable to open the door for a follow-up conversation. If so, then a higher quality item might be more appropriate, something that will be noticeable and preferred. The price point for this item might be higher, and you will likely need fewer of these.

It is a good idea to have a variety of give-aways at different price points so you can accommodate different purposes. Avoid having a stock of only inexpensive items or high-end products. Not all clients are the same, so your give-away items should reflect difference price points as well.

- 2. What is your budget?** Now that you know the purpose of give-aways, it is time to determine how much you want to spend. It is good business to include the cost of give-aways in your event budgets. For example, if you are exhibiting at a trade show, then consider the cost of items as part of your event budget, not just the booth cost, travel, entertainment, etc. If you have 200 items at \$2.25 each, make sure to consider the \$450 in your budget. And if you have 50 items at \$20 each, then add \$1,000 to your spreadsheet. These items add up.

You can also decide what you want to spend on an annual basis. Think about the events you will be attending, estimate the number of give-aways you will need, and then develop your selection plan from there. Be sure to keep track of inventory so you have enough items for all your events. Trinkets have a tendency to disappear, and you do not want to be left empty-handed before a prime event your best clients will be attending.





Preferred Practices for Picking Promotional Items (Cont'd)

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3. Go shopping. Select promotional items that are relevant to your brand. You are trying to build awareness with your attendees, whether it is a first impression or a reminder. Here are some top items for life in 2022:

- a. Work from home products, such as webcam covers, wireless charging mouse pads, and stress busters.
- b. Eco-friendly items, such as recycled bags, bamboo lunch boxes and cutting boards.
- c. Office safety items, such as masks, gloves, sanitizers, wipes, mask keeper lanyards, and sanitizing water bottles.
- d. Wireless products, such as wireless charging desk organizer, wireless speakers, and wireless bluetooth keyboards.

You can go online and search promotional items to find thousands of ideas based on cost, theme, and production turnaround. Be aware of setup charges, additional costs for more colors or printed areas, samples, and shipping charges. Be prepared to upload your logo and color guidelines. Pay close attention to the order information so you get exactly what you want. You can also work with a local vendor who specializes in specialty advertising products. Their sales representatives usually have creative ideas for custom products, and can often find sales and special pricing.

When business owners are thoughtful about give-away items, they are more likely to have quality products that suit their business purposes. Be selective with product quality, create tiers of items that relate to your customers and prospects, and be open to clever and practical items that are likely to stay in your recipient's mind. The best give-aways are practical, memorable, and keep your business name visible and appreciated. •

ADOT to Hold I-17 Improvement Project Meetings

With construction set to begin later this year on **Interstate 17 between Anthem Way and Sunset Point**, the **Arizona Department of Transportation** is hosting two public meetings to share information and answer questions.

ADOT encourages everyone to participate to find out what to expect while work is underway through 2025, and how the improvements will help reduce congestion and enhance safety and traffic flow along this busy 23-mile stretch of highway north of Phoenix.

Anyone can attend one or both meetings to learn more, provide input and ask questions.

Participate Virtually: A virtual public meeting is scheduled from 6 to 7:30 p.m. Thursday, March 31. ADOT's project team will provide an overview and answer questions from meeting participants. To join the meeting, visit <http://www.improvingi17.com/> at 5:45 p.m. on March 31 and follow the link to the WebEx presentation.

Participate In Person: Join the project team for an open house at Canon Elementary School, 34630 School Loop Road in Black Canyon City, on Tuesday, April 26. The open house begins at

5:30 p.m., followed by a presentation at 6 p.m. The open house will continue from 6:30 to 7:30 p.m.

For those who can't make it to either meeting, there is a third option to find out about the project and ask questions. Beginning March 31 and continuing through April 26, anyone can walk through a virtual open house at <http://www.improvingi17.com/>. This standing open house via the project website will provide the same information as the virtual and in-person public meetings. There will still be opportunities to ask questions or make comments through this virtual open house.

Construction on the highly anticipated **I-17 Improvement Project: Anthem Way to Sunset Point** will begin later this year and is expected to take approximately three years to complete. Pre-construction work is currently underway. Once the major work officially begins, drivers can expect the entire 23 miles to be under construction at once and should plan their trips accordingly.

Once complete, this project will help alleviate congestion and improve safety and traffic flow north of the metro Phoenix region. The

23 miles of improvements include 15 miles of roadway widening from Anthem Way to Black Canyon City, two bridge replacements, one bridge deck replacement, 10 bridge widenings, and the installation of an approximately eight-mile flex lane system from Black Canyon City to Sunset Point.

For more information about the I-17 public meetings or this project, visit <http://www.improvingi17.com/>, call 877.476.1717 or email info@improvingi17.com. (Source)



Business Engagement and Compliance



****ATTENTION TO ALL FIRMS****

Need help preparing DBE Affidavits?
Please see our tutorial video below:

["Preparing DBE Affidavits"](#)



APRIL

- | | |
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| <p>11 AZTA: Arizona's Statewide Rail Conference - Two-Day Conference
<i>Time varies by day</i>
Location: <i>El Conquistador Tucson, A Hilton Resort</i></p> <p>11 AZ Water Conference and Exhibition Golf Tournament
<i>6:30 a.m.</i>
Location: <i>The Legacy Golf Resort 6808 S. 32nd St., Phoenix</i></p> <p>12 AZ Water 95th Annual Three-Day Conference and Exhibition
<i>Time varies by day</i>
Location: <i>Phoenix Convention Center 33 S. 3rd St., Phoenix</i></p> <p>12 PMI -T Event: Empowered Leadership
<i>5:30 p.m. - 7 p.m.</i>
Location: <i>Online Only</i></p> <p>12 NAIOP: What's Next for the Dynamic Industrial Market?
<i>11 a.m. - 12 p.m.</i>
Location: <i>Online Only</i></p> <p>12 AZ Masonry Annual meeting: Dinner and Axe throwing
<i>4:30 p.m. - 8 p.m.</i>
Location: <i>BATL Scottsdale</i></p> <p>13 BOMA: Wentworth Property's Dry Well Walk & Presentation
<i>9 a.m. - 10:30 a.m.</i>
Location: <i>8701 E. Hartford Road, Scottsdale</i></p> | <p>13 NAIOP: Coffee with Candidates Series: AZ Governor Election - Kari Lake
<i>8 a.m. - 9:30 a.m.</i>
Location: <i>2325 E. Camelback Road, Ste. 120, Phoenix</i></p> <p>15 ASCE Mathcounts Golf Tournament
<i>8 a.m. - 9:30 a.m.</i>
Location: <i>600 S. Alvernon Way, Tucson</i></p> <p>15 AZCREW: Retail Outlook and Trends
<i>11:30 a.m. - 1 p.m.</i>
Location: <i>E-Center Esplanade 2501 E. Camelback Road, Phoenix</i></p> <p>20 AZCREW: April Industry Luncheon - Guest Speaker Sharon Harper of Plaza Companies
<i>11:30 a.m. - 1 p.m.</i>
Location: <i>2400 E. Missouri Ave., Phoenix</i></p> <p>20 AAED 2022 Spring Three-Day Conference: The Art Of Innovation
<i>Time varies by day</i>
Location: <i>3800 E. Sunrise Drive, Tucson</i></p> |
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Featured Federal-Aid Projects

CURRENT OPEN SOLICITATIONS

Due Date	Project Valuation	DBE Goal	Solicitation / Project Number	Type	Project Owner and Description	Contact
4/15/22 11 a.m. MST	\$450,000	10.29%	CWD-0(203)T; T025101C	IFB	ADOT - Bridge Deck Replacement, Blowout Wash Bridge, Cottonwood. The work consists of replacing the existing bridge deck, replacing bridge barrier, & reconstructing the roadway approaches.	Iqbal Hossain, Group Manager of Contracts & Specifications, at ihossain@azdot.gov
4/22/22 11 a.m. MST	\$5.9 million	2.04%	A89-C(208)T; F041401C	IFB	ADOT - Pavement Preservation & Partial Rehab, Bitter Springs-Fredonia Highway (US 89A): State Route 76 Jct to NF 248D. The work consists of removing & replacing 2" of existing asphalt concrete full width, followed by a chip seal coat (full width), including pavement marking & traffic control.	Iqbal Hossain, Group Manager of Contracts & Specifications, at ihossain@azdot.gov
4/22/22 11 a.m. MST	\$1.95 million	8.75%	060-F(203)T; F035801C	IFB	ADOT - Roadway Improvement, Show Low-Springerville Highway (US 60): Norfolk Rd to State Route 61. The work consists of construction of turn & merging lanes, including placing pavement markings.	Iqbal Hossain, Group Manager of Contracts & Specifications, at ihossain@azdot.gov

External Links:

[ADOT Current Advertisements](#)

[ADOT Advertised Alternative Delivery Projects](#)

[ADOT Engineering Advertisements](#)

[Bidding Opportunities Around the State](#)

[ADOT Public-Private Partnership Initiatives](#)

DBE SUPPORTIVE SERVICES PROGRAM

1801 W. Jefferson St., Suite 101, Phoenix AZ

602.712.7761

DBESupportiveServices@azdot.gov

www.azdot.gov/beco



The DBE/SBC Resource Center is available for firms that are looking for instructive guidance for bidding work; technical assistance with prompt payment and certified payroll reporting requirements; and most other questions about working under the I-10 Broadway Curve Improvement Project Agreement.

The appointments will be available once weekly for 60 minutes in 20-minute increments.

The sessions with staff from Broadway Curve Constructors (a joint venture of Pulice Construction Inc., FNF Construction Inc. and FlatIron Constructors, Inc.) will be conducted via virtual platform or conference calls.

Subcontractors may schedule an appointment by sending their areas of interest to rmoore@pffjv.com

Tuesday morning appointments: 7:20/7:45/8:10 – April 5, 12, 19

Tuesday morning appointments: 7:20/7:45/8:10 – May 2, 16, 30

Tuesday morning appointments: 7:20/7:45/8:10 – June 7, 14, 21

It's Your Turn

Grow Your Business

Over 80 ADOT Business Development Program graduates to date were awarded over 1,500 contracts and grew their businesses by over \$20 Million.



New Contracts

Higher Profits

More Opportunities

ARE YOU READY TO ACHIEVE MORE?

click below to

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